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Date: May 10, 2007 Name: Jasper W. Dockrey Signature: /Jasper W. Dockrey/

Our Case No. 1391/1555 (MAG BAR 01)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

James Roy Maxwell et al.

Serial No.: 10/606,671

Filing Date: June 25, 2003

For BREATH FRESHENING AND ORAL
CLEANSING PRODUCT WITH MAGNOLIA
BARK EXTRACT

Examiner:

Ruth A. Davis

Group Art Unit No.: 1651

Confirmation No.: 4734

RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

In response to the Office Action of January 10, 2007, in the above-referenced application, the applicants respectfully request reconsideration of the rejection in view of the amendment and remarks presented herein.

A listing of claims begins at page 2 of this paper.

The applicants' remarks begin on page 11 of this paper.